

Larry's newsLETTER

20 Years - Where has the time gone.

Last month on November 21, 2011 we reached a milestone in our company. To be 20 years old is an awesome achievement, and we owe each of you the thanks for supporting us over these many years. Thank you for allowing us to serve you, and may we continue to offer the best service available.

**Happy Holidays, A very Merry Christmas
and Happy New Year to All.**

From Larry The Computer Guy and our Staff

Larry, Jim ,Tom, Matt, Mary, Dana, and Cathy

THE SELF-REGULATORY PROGRAM FOR ONLINE BEHAVIORAL ADVERTISING

Building on the Self-Regulatory Principles for Online Behavioral Advertising (Principles) released in July 2009, the nation's largest media and marketing associations have come together to launch this Program, which gives consumers a better understanding of and greater control over ads that are customized based on their online behavior (also called "interest-based" advertising).

Our participating companies share a commitment to delivering consumers a robust and credible Program of notice and choice for online behavioral advertising, and to enhancing consumer confidence in the online medium.

Learn about Online Behavioral Advertising: If you're an online user, you can find out more about online behavioral advertising and how it helps provide you with more relevant advertising on the websites you visit. You'll learn how online advertising supports the



Techi Term:

huge pipes - Slang for a high-bandwidth Internet connection.



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This Months Quote:

How do I set a laser pointer to stun?

free content, products and services you use online; what choices you have; and how to use browser controls to enhance your privacy.

Exercise Your Choice: You can now visit the beta version of the Program's Consumer Opt Out Page, which allows users to conveniently opt-out from online behavioral ads served by some or all of our participating companies.

Report a Complaint: If you believe that you have witnessed a practice or ad that may violate the Principles, you can report the incident to either The Council of Better Business Bureaus (CBBB) or The Direct Marketing Association (DMA). Complaints may be filed by consumers, business entities or other stakeholders. For more information see the link below.

www.aboutads.info

Several tips for keeping your e-mail inbox clean

Setup rules, filters, or labels

All e-mail programs and online e-mail services today have rules, filter, or label systems that enables you to automatically move and otherwise organize incoming e-mail. Using this effectively can help organize your e-mail and get to what's most important first. Below are some suggestions for rules we'd suggest setting up first.

Move important / unimportant e-mails to a folder of their own.

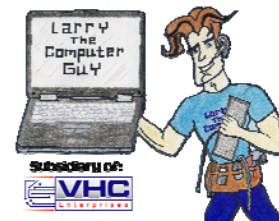
Highlight or set priority to certain addresses. For example, a rule could be created to highlight any user that's found in your address book.

Filter out common spam words that get into your inbox, e.g. Viagra.

In programs that support it setup a rule to mark messages that may not be important as read. This can help eliminate the stress you get when opening your e-mail and seeing hundreds of unread e-mails.

If you're getting a lot of spam filter your e-mail through Gmail. See Tip133 for additional information.

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Don't be afraid to delete

After reading e-mail always take action on that e-mail. Don't save it for later or move it into a folder to be forgot about. If you're unable to take action on the e-mail, delegate it to someone else, or postpone it for later that day delete it. Every e-mail doesn't need a response and there is no reason to save an e-mail that's going to be deleted months later.

Automatic replies, FAQs, and canned responses

If you find yourself using the same reply over and over creating a list of your frequent replies or using a tool such as one of the ones listed below can help make replying to these e-mails even faster.

Thunderbird Quicktext - Fantastic Mozilla Thunderbird e-mail add-on.

Lifehacker Texter - Easy to use script tool that can be used in anywhere in Windows including e-mail.

AutoHotkey - Another great tool although much more advanced. However, this tool can be used to automate anything on the computer.

Keep it simple

Many times people over complicate their e-mail by creating dozens of different folders to help organize their e-mails. Keep it simple don't have dozens of different folders to organize your e-mail into.

If there is no way getting around your need for folders in e-mail use the rules to automatically filter your messages into the folders. This saves hundreds of hours you may be spending thinking about and organizing each of the e-mails you receive.

Always do quick short replies

When replying to any of your e-mails try to keep the reply as short as possible and don't spend too much time on an individual e-mail. At most we suggest spending no more than five minutes on a single e-mail and avoid anything longer than three paragraphs.



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You're e-mail is not a calendar / to-do list

Many times a person's inbox is full because they're treating it as a calendar of things that they need to do. Do not use your e-mail for this. Have a separate program or text document that keeps a list of things you need to do or that keep track of your calendar of events.

Unsubscribe from newsletters and disable notifies.

Although, you may have had good intentions when subscribing to a newsletter or other e-mail list these are often distracting and often clutter your e-mail. Unsubscribe from any newsletter you haven't been reading.

The same is true for notifications from social network sites such as Facebook, MySpace, and Twitter you may be receiving. Disable all notifications about posts made on your wall, new friends, or followers, etc. Not only do these clutter your inbox, they'll often distract you.

Don't reply to spam

If spam sneaks past your protection or rules never reply to it. delete it.

Keep at it but not too much

Try to read your e-mails at least once daily or every hour depending on the amount of e-mail you receive.

However, don't live in your e-mail. Create a schedule where you check your e-mail in regular intervals and then ignore it all other times. If you have any notification about new incoming e-mails, disable these or close your e-mail program / e-mail web page.

Delete some more

Finally, if after following all the above steps you still have e-mails that are weeks old delete them. If you have a hard time deleting e-mails, create a folder and move all old e-mails into that folder. Often after a few weeks have past, the e-mail becomes too old to reply to.



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Quotes

Computers make it easier to do a lot of things, but most of the things they make it easier to do don't need to be done.

[Andy Rooney](#)

Every piece of software written today is likely going to infringe on someone else's patent.

[Miguel de Icaza](#)

I am regularly asked what the average Internet user can do to ensure his security. My first answer is usually 'Nothing; you're screwed'.

[Bruce Schneier](#)

If you like overheads, you'll love PowerPoint.

[Edward Tufte](#)

Never trust a computer you can't throw out a window.

[Steve Wozniak](#)

The difference between e-mail and regular mail is that computers handle e-mail, and computers never decide to come to work one day and shoot all the other computers.

Programming today is a race between software engineers striving to build bigger and better idiot-proof programs, and the Universe trying to produce bigger and better idiots. So far, the Universe is winning.

Hackers in Hollywood movies are phenomenal. All they need to do is "c:\> hack into FBI"



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We have Partnered with several Companies to offer our customers great products at reduced prices.

- We now sell a complete line of laptops and desktops including but not limited to the following brands. **Dell, Asus, IBM / Lenova, HP, Acer**
- We sell Ink and Toner for most printers at a 30% savings over the office supply stores delivered to your residence or business.
- SpamBully add in for email filtering of spam.
- Roboform for password management.
- Website Hosting and Design
- We sell Business Checks

Voucher	250	500	1000	2000	5000
Peachtree	\$81.95	\$106.95	\$147.95	\$239.95	\$599.87
Nebis	\$82.50	\$113.50	\$154.50	\$259.95	\$649.87
McBee	\$82.50	\$113.50	\$154.50	\$259.95	\$649.87
Deluxe	\$82.50	\$113.50	\$154.50	\$259.50	\$649.87
Intuit	\$79.99	\$109.99	\$149.99	\$239.99	\$599.87
Nelco	\$103.45	\$137.85	\$188.00	\$343.40	\$637.00
Greatland	\$103.45	\$137.85	\$188.00	\$343.40	\$637.00
LTCG	\$63.75	\$79.90	\$101.15	\$154.70	\$280.50

- Business and tax forms

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